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# Omar Abdullah Badahidoh

Advertising and Marketing Communication

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## Career Objective

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Motivated and results-driven Marketing and Communication graduate with over three years of hands on experience in customer support, sales, event planning, public relations, and media communication. Eager to contribute to an organization where I can apply my skills in communication strategy, client engagement, and business development to drive growth and strengthen brand presence.

## Education

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King Abdulaziz University  
Bachelor's Degree in Marketing and Communication.

Jan 2021 - Jan 2024

## Professional Experience

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Public Relations Specialist

Nuqbah Integrated Contracting Est. Dammam

Sep 2024 - Present

- Develop and implement public relations strategies to support business growth.
- Coordinate with management for vendor registration and tender communications.
- Manage client relationships, contract proposals (RFPs/RFOs), and follow-ups.
- Lead outreach campaigns via email and phone to acquire new clients.
- Attend industry webinars and events to stay updated with oil and gas trends.
- Collaborate with finance to streamline billing and payment processes.

Corporate Training Intern

Saudi Press Agency (SPA). Jeddah

Feb 2024 - April 2024

- Assisted in preparing visual media summaries and official reports.
- Supported the media team in documentation and content coordination.

## Customer Service Representative

Marine Service Company Ltd. Jeddah

April 2020 - June 2020

- Assisted in preparing visual media summaries and official reports.
- Supported the media team in documentation and content coordination.

## Skills

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- Client Relationship Management - Strategic Communication
- Event Planning and Coordination - Negotiation & Persuasion
- Time Management – Adaptability – Microsoft Office

## Volunteering Experience

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Media Communications Officer. Makkah  
Ministry of Hajj and Umrah

Jan 2022 - Jan 2024

Integrity Club Secretary & Events Management. Jeddah  
King Abdulaziz University

Feb 2022 - Jun 2024

- Acted as official spokesperson during student dialogue sessions and national forums.
- Coordinated the university's first Student Film Festival.

## Achievements

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- Exceeded quarterly sales targets through strategic planning and client engagement.
- Recognized for securing high-value clients and expanding market presence.
- Led Nazaha Club to win 1st place for three consecutive years through creative leadership.

## Certificates & Courses

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- License for Media Professionals until July 2028
- Sales and Marketing by Human Resources Development Fund July 2025
- Fundamentals of Marketing Plans Course
- Riyadhah Platform April 2025
- Affordable Digital Marketing Course by Human Resources Development Fund Jan 2023
- Freelancing Culture Promotion Course

## Languages

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- Arabic – Native    English – Intermediate