

Ruba Aljabri

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Profile

Bachelor's degree in Media & Public Relations with diverse experience across marketing, public relations, customer service, and event management. Skilled in communication, leadership, and problem-solving, with a strong passion for delivering impactful results and supporting organizational growth.

Education

- Bachelor's Degree in Media & Public Relations
Umm Al-Qura University
- English Language Course
The American University

Experience

Marketing Manager

Ecaps Space

- Developed and executed marketing strategies to enhance brand visibility.
- Created engaging content and strengthened brand positioning through innovative campaigns.

Head of Innovation & Development Committee

Creativity & Entrepreneurship Club, Umm Al-Qura University

- Led initiatives to encourage creative projects and entrepreneurship.
- Coordinated events and supported the growth of student-led ventures.

Receptionist

Tharawat Al-Khalil Hotel

- Managed front-desk operations and ensured high-quality guest service.
- Handled reservations, inquiries, and guest relations with professionalism.

Public Relations Specialist

Al-Amal Society for Persons with Disabilities

- Built and maintained strong relationships with the community.
- Enhanced the organization's visibility through strategic PR initiatives.

Customer Service Representative

Sarhad Company for Security Studies

- Delivered tailored support and after-sales services to clients.
- Assisted in managing client accounts and resolving service-related issues.

Courses & Certifications

- CBP-LS Certificate in Business Leadership & Management (HIMI Institute)
- Customer Relations & Public Relations Training (HIMI Institute)
- Conference & Event Organization Training (HIMI Institute)

Key Skills

- Project & Event Management
- Strategic Thinking

- Content Creation & Branding
- Leadership & Team Coordination
- Client & Stakeholder Communication

Languages

- Arabic (Native)
- English (Proficient)