

KHANDAKER TAUFIQ AHMED

Market Analyst | Business Development Analyst

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Objective

To pursue career as a market analyst with a strong foundation in statistical analysis, data visualization, and market forecasting and to work in a challenging environment where I can leverage my analytical skills to derive actionable insights from complex data sets to a decision-making strategy and business growth.

Summary

- Over last few years analyzed sales funnels, market research and customer content.
- Worked with KPI leads, conversion rates, website traffic and social media engagement.
- Conduct competitive analysis and benchmark data.
- Implement marketing tools to support promotion.
- Worked with customer insights and market behavior analysis.
- Master data cleaning, sorting and interpret with dashboard or infographics.
- Analyzed data from various sources for market growth and share.
- Did supply chain analysis from Sharjah to KSA, Egypt and Qatar.
- Involved digital marketing sales through amazon in UAE.
- Found ways to e-commerce delivery services inside UAE.
- Set pricing strategy of consumer products to 24 locations in Dubai.
- Completed SWOT analysis and competitor analysis at Sanxi World.
- Made market survey near Baniyas Square in Dubai.
- Worked for deem and Aafaq cards at AIGB finance near Burjuman, Dubai.
- Had data driven work at bizdata insights, Dhaka.
- Made advisory content for the investors who are willing to start business in Bangladesh at bizdatainsights.
- Involved with NFC and RFID card promotion sales in Dhaka for ICS system solution.
- Penetrate CRM for ICS system solution for the local companies in Dhaka.
- Worked for Robi in the marketing department earlier.
- Engaged with AFM global consulting with marketing policy and content development.
- Engaged with a property company and planned the entire marketing policy with pricing strategy and client lead.

Skills

<input type="checkbox"/> Analytics	Microsoft BI, SPSS, Tableau
<input type="checkbox"/> CRM	Zoho, Pipedrive
<input type="checkbox"/> Accounting	Quick books, Zoho books
<input type="checkbox"/> Graphical	Adobe photoshop, Adobe illustrator, Coral draw
<input type="checkbox"/> Back end	HTML, WordPress, CMS
<input type="checkbox"/> AI	Ai tools, Ai agent
<input type="checkbox"/> PMP	Asana, Notion, Wrike, Clickup

Experience

1. Marketing Consultant
Taqwa Properties
✓ Set client mapping
✓ Negotiate pricing
✓ Set payment policy
✓ Monitor feedback sequence

[Aug, 2025 – continuing]
Dhaka, Bangladesh
2. Training Coordinator
Arena Excellence
✓ Create modules
✓ Customize schedules
✓ Negotiate with the trainers
✓ Monitor client leads

[Aug, 2024 – March, 2025]
Dhaka, Bangladesh
3. Business Development Analyst
ICS System Solution
✓ Software penetration
✓ Direct sales
✓ Lead analysis
✓ Negotiation

[Apr, 2024 – Jul, 2024]
Dhaka, Bangladesh
4. Business Development Lead
Bizdata Insights
✓ Content development
✓ Market analytics
✓ Branding
✓ Data forecast

[Feb, 2024 – Apr, 2024]
Dhaka, Bangladesh
5. Market Analyst
Sanxi World LLC
✓ Market segment
✓ Competitor analysis
✓ Data analysis
✓ Set market strategy

[May, 2023 – Dec, 2023]
Dubai, UAE

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| 6. Sales Representative (Finance)
AIGB Financial Broker
✓ Check out KYC
✓ Check out customer feedback
✓ Receive direction from customer service supervisor
✓ Monitor multi-tasking | [Dec, 2022 – Apr, 2023]
Dubai, UAE |
| 7. Brand Analyst
Free Lancing
✓ Develop content for promotion
✓ Set the target audience
✓ Provide research and development leadership
✓ Provide constructive materials for product design | [Jan, 2021 – Nov, 2022]
Dhaka, Bangladesh |
| 8. Educational Researcher
Free Lancing
✓ Planning and preparing lessons
✓ Developing lesson plans
✓ Overseeing assessments
✓ Monitoring them for overall wellbeing | [Sep, 2018- Dec, 2020]
Dhaka, Bangladesh |
| 9. Market Researcher
Free Lancing
✓ Market strategy
✓ Market survey
✓ Assessment future trends
✓ Supply- chain demand analysis | [Feb, 2014 - July, 2018]
Dhaka, Bangladesh |
| 10. Online Support Analyst
Free Lancing
✓ Create awareness
✓ Share thoughts and opinions
✓ Analyze critical issues
✓ Set recommendations | [Sep, 2007 - Dec, 2013]
Dhaka, Bangladesh |

Education

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| ✓ Asian University of Bangladesh
Bachelor of Business Administration (BBA)
General, CGPA 3.01. | [April,2000 - May, 2006]
Dhaka, Bangladesh |
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- ✓ Instagram: @box.rated
- ✓ Twitter: @khandakertaufiq
- ✓ Facebook: Rony Ahmed
- ✓ Travelling: Four Countries

Reference

- ✓ Upon request.