

# Bassam ISMAEIL

*Product Data Manager*

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📍 Available in Riyadh, Saudi-Arabia  
🌐 Bassam Ismaeil

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## Professional Profile

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Product Data Manager with 5+ years experience in Master Data Management (MDM), product information governance and data quality optimization. Skilled in managing large-scale product datasets, standardizing global data processes and enabling data-driven product lifecycle workflows. Strong cross-functional communication abilities with proven success supporting Product Management, Engineering and Business Intelligence teams.

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## Professional Experience

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### **Würth Elektronik eiSos GmbH & Co. KG, Waldenburg, Germany**

*Product Data Manager / Master Data Management Specialist*

01/2019 – Present

- Managed and maintained 100,000+ product records ensuring accuracy and availability across ERP and BI systems.
  - Standardized and harmonized product data structures across global departments improving consistency.
  - Reduced duplicate entries by 30% through data quality initiatives and property model optimization.
  - Automated ERP-external system interfaces reducing manual workload by 25%.
  - Trained Product Managers on MDM processes accelerating data onboarding by 35%.
  - Created and maintained technical datasheets ensuring compliance and accuracy.
  - Performed ongoing data audits improving integrity and ISO compliance.
  - Proactive communication and coordination with stakeholders, decision-makers, and cross-functional teams at all levels to ensure seamless processes, clear information flow, and alignment toward shared objectives.
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## Key Projects

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### **Automating reporting processes**

- Reduced manual processing time by 40% through the development of more than 10 KPI dashboards, improving efficiency in management reporting and decision-making.

### **Global training initiative on master data processes**

- Conducted training sessions for over 100 product managers across multiple countries to implement new master data processes, significantly improving process adoption and data quality.

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## Education

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**Diploma in Industrial Business Management Administration**

09/2016 – 01/2021

Chamber of Industry and Commerce (IHK), Heilbronn, Germany

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## Technical Skills

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**Databases:** SQL Server, Oracle, Alpha-Plan, PMDB

**MDM Tools:** SAP MDM, Informatica MDM

**Systems:** SAP ERP, Jira, PIM, Power BI, Excel

**Expertise:** Data analysis, data quality, data migration, data modeling

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## Languages

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**German:** Fluent

**English:** Fluent

**Arabic:** Native