




ABDULMAJEED ALOTAIBI

MARKETING

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PROFILE

Developing my scientific and practical skills, gaining more experience in the field of marketing to ensure a successful future, contribute to serving my community and achieve the best results.

SKILLS

- Marketing
- Sales
- Communication
- Leadership
- Teamwork
- Creativity
- Management
- Advertising
- Negotiation
- Problem-solving
- Customer Service
- Time Management
- Social Media
- Analysis
- Microsoft Office

EXPERIENCE

EZYMART, AUSTRALIA 2023 - 2025

Digital Marketer

- Managed social media accounts and digital advertising campaigns.
- Created engaging marketing content to attract new customers.
- Analyzed campaign performance to improve ROI and reach.
- Supported promotional activities and online branding efforts.
- Increased online visibility and customer engagement.

DUNKIN DONUTS 2021- 2022

Area manager

- Supervised multiple branches to ensure high operational standards.
- Trained and motivated staff to achieve sales and service goals.
- Monitored performance, budgets, and inventory control.
- Implemented marketing and promotional strategies across locations.
- Ensured customer satisfaction and maintained brand quality.

TAMIMI MARKETS APR 2013 - 2013

Cashier

- Handled customer transactions accurately and efficiently.
- Provided excellent customer service and maintained a friendly atmosphere.
- Managed cash, credit, and refund operations with attention to detail.
- Assisted in store organization and product display.
- Supported daily sales and ensured smooth checkout operations.

TOYOTA MOTORS, SAUDI ARABIA

Call centre representative 2013 - 2013

- Handled inbound and outbound customer calls with professionalism.
- Provided accurate information about products, services, and promotions.
- Resolved customer inquiries and complaints efficiently.
- Recorded customer feedback to improve service quality.
- Collaborated with sales and service teams to enhance customer satisfaction.

EDUCATION

MASTER OF MARKETING 2023 - 2025

RMIT UNIVERSITY

BACHELOR OF BUSINESS

LA TROBE UNIVERSITY

2019- 2020

PRINCE EDWARD ISLAND UNIVERSITY 2016 - 2018

CERTIFICATIONS

- High Distinction – International Marketing (BUSM1588), RMIT University, 2025

LANGUAGES

- Arabic
- English